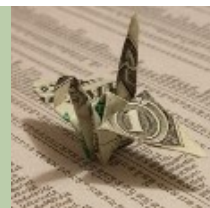


Money Fund University

Our 14th annual MFU and 3rd higher level "Master's in Money Markets" event.



Dec. 19-20, 2024 • The Renaissance Hotel • Providence, R.I.

Money Fund University 2024

Dear Money Market Fund & Cash Investing Professional:

Please join us for Crane Data's 14th annual *Money Fund University*, an educational conference on money market mutual funds, Dec. 19-20, 2024, at The Renaissance Hotel in Providence, R.I.! MFU offers attendees an affordable and comprehensive 1 1/2 day course on money funds. This year will again be a higher-level "Master's in Money Markets" program.

We'll cover the history of money funds; the Federal Reserve; Rule 2a-7 and the latest regulatory changes; as well as money market instruments, such as CDs, CP and repo. MFU also includes segments on bond funds and European MMFs, plus a money fund data overview. PMs, analysts, investors, issuers, servicers, and anyone interested in expanding their knowledge of cash investing should benefit. Registration is \$750, and includes a Holiday cocktail party. I hope to see you in Providence!

Sincerely, *Pete Crane, Crane Data*

Crane's Money Fund University Conference Agenda

Thursday, Dec. 19

9:15-10:00 am **Welcome to Money Fund University, History & Current State of Money Funds**

Peter Crane, President & Publisher, Crane Data

10:00-10:45 am **The Federal Reserve & Money Markets**

Katie Craig, Rates Strategist, Bank of America

10:45-11:15 am **Refreshment Break**

sponsored by *BlackRock*

11:15-12:00 pm **Ratings, Monitoring & Performance**

Steven Johnson, Associate Director, Fitch Ratings

Rahul Ghai, Associate, S&P Global

Peter Crane, President & Publisher, Crane Data

12:00-12:30 pm **Instruments of the Money Markets Intro**

Pankaj Vohra, VP Short F-I Strategy, J.P. Morgan Securities

Peter Crane, President & Publisher, Crane Data

12:30-1:30 pm **Lunch**

sponsored by *TD Securities*

1:30-2:00 pm **Instruments: Repurchase Agreements**

James Bartle, Vice President, J.P. Morgan Securities

2:00-2:35 pm **Instruments: Treasuries & Govt Agencies**

Sue Hill, Senior Portfolio Manager, Federated Hermes

Matt Lachance, Director MM Trading, TD Securities

2:35-3:10 pm **Instruments: Commercial Paper & ABCP**

Rob Crowe, Managing Director, Citi Global Markets

Greg Jensen, Money Markets Origination, Citi Global Markets

Steve Byrne, Senior Advisor, Northcross Capital

3:10-3:40 pm **Refreshments**

sponsored by *Fitch Ratings*

3:40-4:15 pm **Instruments: CDs, TDs & Bank Debt**

Vanessa McMichael, Director, Wells Fargo Securities

4:15-5:00 pm **Credit Analysis & Portfolio Management**

Keith Lawler, Manager of Credit Research, Dreyfus

5:00-7:30 pm **Cocktail Party & Holiday Reception**

sponsored by *Crane Data & CastleOak Securities*

Friday, Dec. 20

8:00-9:00 am **Breakfast**

sponsored by *Silicon Valley Bank*

9:00-9:50 am **Money Fund Regulations: 2a-7 Basics & History**

Stephen Cohen, Partner, Dechert LLP

Jamie Gershkow, Partner, Stradley Ronon

9:50-10:40 am **Money Fund Reforms: Latest 2a-7 Changes**

Stephen Cohen, Partner, Dechert LLP

Jon-Luc Dupuy, Partner, K&L Gates LLP

10:40-11:10 am **Refreshments**

sponsored by *Capitolis*

11:10-11:50 am **European MMFs & Ultra-Short Funds**

Peter Crane, President & Publisher, Crane Data

John Hunt, Partner, Sullivan & Worcester LLP

11:50-12:30 pm **Money Fund Data & Wisdom Demo/Training**

Peter Crane, President & Publisher, Crane Data

12:30-12:40 pm **Graduation**

**** CONFERENCE END ****

Crane's Money Fund University Sponsors

*CastleOak Securities BlackRock Fitch Ratings TD Securities Silicon Valley Bank
Capitolis Dechert Northern Trust AM K&L Gates Dreyfus J.P. Morgan Asset Mgmt.*

Registration Fee (\$750) includes two days of live presentations, meals, recordings and binder materials.

Register at: <https://www.cranesmfuniversity.com/>



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Crane's Money Fund University Exhibit & Sponsorship Opportunities

Exhibitor - \$2,000

- Recognition in conference brochure, website and program.
- Tabletop exhibit space, includes table and chairs.
- Includes 2 conference registrations.
- Includes list of attendees.

Bronze Sponsor - \$3,000

- Recognition in conference brochure, website and program.
- Includes sponsorship of coffee or afternoon break and recognition during the break.
- Tabletop exhibit space, includes table and chairs.
- Includes 3 conference registrations.
- Includes list of attendees.

Silver Sponsor - \$4,000

- Recognition in conference brochure, website, program and during the conference.
- Includes sponsorship of breakfast or other available break.
- Second selection of tabletop exhibit space; includes table and chairs.
- Includes 4 conference registrations.
- Includes list of attendees with contact information.

Gold Sponsor - \$5,000

- Highest level of recognition in conference brochure, website and during the conference.
- Includes sponsorship of lunch, cocktails, or other available.
- First selection of exhibit space; includes table and chairs.
- Includes 5 conference registrations.
- Includes list of attendees with detailed contact information, plus a briefing on conference feedback.

Crane's Money Fund Symposium 2024
Pittsburgh, Pa. June 12-14, 2024



Crane's Money Fund University Thanks to Our 2023 Sponsors!



Crane Data

measures money markets and provides competitive intelligence on **money markets & mutual funds.**

Crane Data was founded by money fund expert **Peter G. Crane** and computer & statistics guru **Shaun Cutts.**
Our mission is faster, cheaper, and cleaner market information.

Crane Data

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About The Renaissance Providence

The **Renaissance Providence Downtown Hotel** (401-919-5000) is housed in a beautifully restored historic building next to the Rhode Island State House. The conveniently located hotel "offers premium and modern hotel amenities and outstanding, personalized service." In order to secure the **conference rate of \$179** (plus tax), **reservations must be made before our block is sold out or by Nov. 16.**

For more information, visit: www.cranesmfuniversity.com, or contact **Peter Crane** (508-439-4419; pete@cranedata.com), **Natielli Mendes** (508-870-2918; nmendes@cranedata.com) or **Devon Binder** (devon@reddooralliances.com; 303-946-2522) of **Red Door Alliances.** We'll also be hosting a **Holiday Party on 12/19.**

